



Amberly Pressler
Naked Lime Marketing
One Reynolds Way
Dayton, OH 45430

Amberly,

Before we had Naked Lime Marketing, the only social media activity we were doing was Facebook. Our Facebook page had no real business purpose and was not helping us increase our online visibility. Because of this we decided to try SEO and Social from Naked Lime Marketing.

SEO and Social Marketing is helping us get more online traffic. Our site visits went from 1,723 visits to 2,606 visits per month – **a growth of 51.25%**! The number of pages being viewed during each visit went up as well, from 15,479 per visit to over 19,481 per visit, so we know our customers are looking at more of our website than they used to.

The biggest advantage of Naked Lime Marketing is the dedicated specialist. It doesn't matter what we ask for, she gets it. She understands our business and what we are looking for. I trust our specialist to do what she does because sometimes I can get lost in the complexity of this new marketing world. I love that I can get a wild notion, send it to our specialist, and get solid ideas that distinguish us from the rest.

I really feel the longer we use SEO and Social Marketing from Naked Lime Marketing the more we will build momentum, add customers, and increase our retention levels. I cannot imagine what would happen to our digital presence if we did not have Naked Lime Marketing. We have no intentions of stepping off the gas.

Sincerely,

Andy McGee
Pre Owned Sales Manager
Fred Caldwell Chevrolet
Clover, SC